

Private UK Transfers for Cruise & Tour Guest

2026 Season



About us

Cab My Ride is a family-run, award-winning transport company based in Southampton, operating nationwide across the UK.

We specialise in private transfers for cruise passengers, tour guests, and VIP travellers, offering seamless, reliable, and friendly service from airport to port, hotel, or destination.

- 01 Over 10 years of trusted service
- 02 Nationwide coverage with a 24/7 operations team
- 03 Fleet of executive cars, MPVs, minibuses and coaches
- 04 Fully licensed and insured drivers with local expertise



Our business



Our Promise

Reliable drivers, transparent pricing, modern vehicles, and a 5-star experience from booking to drop-off.

Our Experience

Cruise Transfers Annually: 12,000+

Our Edge

A family-run, customer-first service with 24/7 nationwide coverage

Our Services at a Glance

Private Airport Transfers
Cruise Port Transfers
Sightseeing Tours
Executive Travel

What We Do

Private transfers, airport runs, cruise port shuttles, executive travel, home-to-school transport, tours, and nationwide ground transportation for individuals, groups, and corporate clients.

Our Network

Southampton • London • Heathrow • Gatwick • Luton • Stansted • Dover • Tilbury • Portsmouth • Bath • Windsor • Stonehenge • Birmingham • Manchester

Who We Serve

• Cruise passengers • Tour guests • Travel agents & tour operators
• Corporate travellers • Hotels & concierge desks • Families & private groups

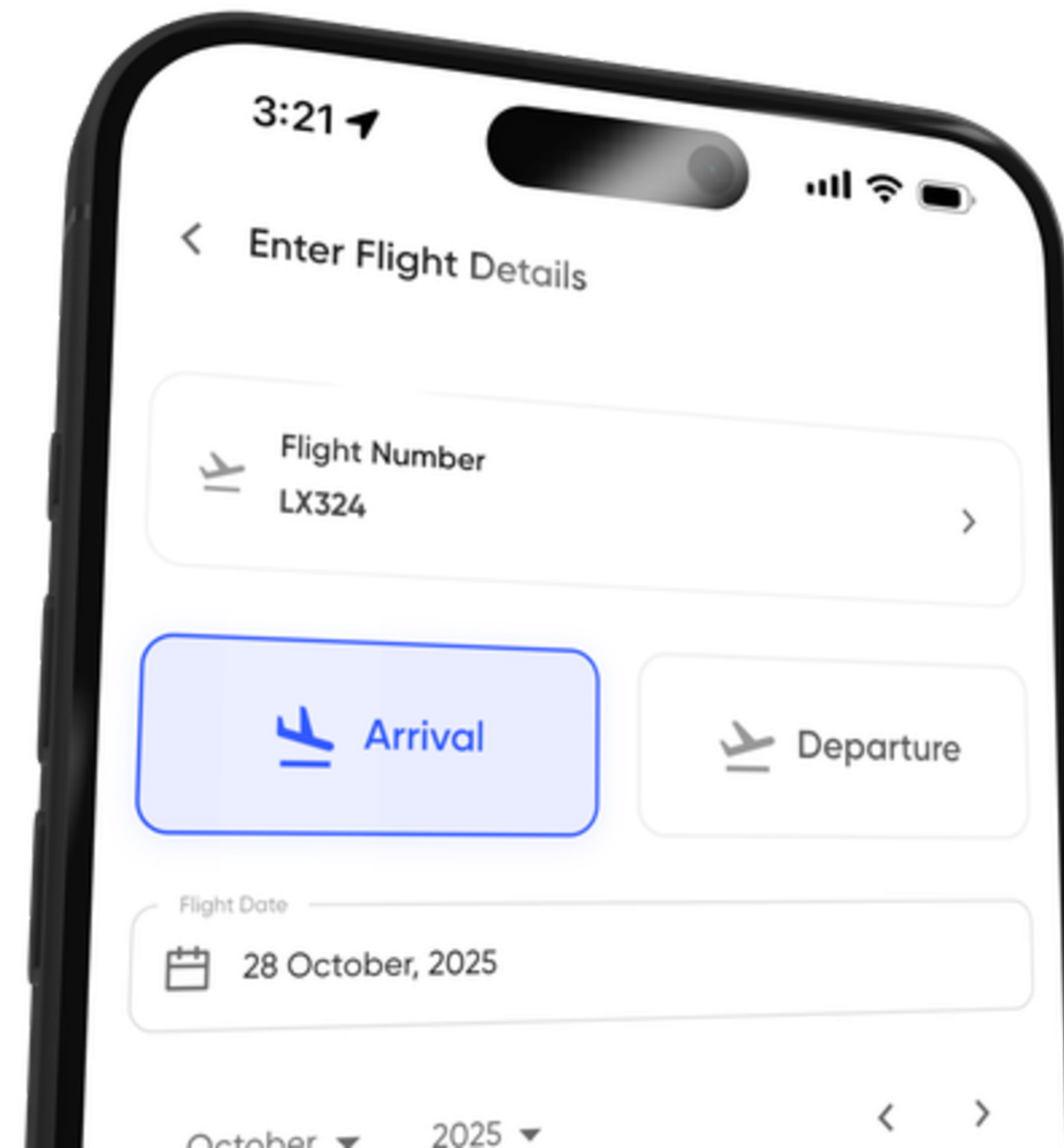
We move people, memories, and moments; safely, smoothly, and stress-free.

Why partner with us

We work hand-in-hand with travel agents and tour operators to deliver a 5-star guest experience from start to finish.

- 01 **Dedicated Account Manager**
for quotes, updates and bookings
- 02 **Meet & Greet Service**
personalised name sign inside arrivals
- 03 **Easy Group Bookings**
multiple vehicles, flexible schedules
- 04 **Real-time Tracking**
driver and vehicle updates for peace of mind
- 05 **Fixed Rates**
no surge pricing or hidden costs
- 06 **Commission or Net Rates**
tailored to your agency's setup

Trusted by



Our specialties

Tours & Transfers



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Cruise Transfers

Seamless private transport between airports (Heathrow, Gatwick, London City) and major UK cruise ports:

Airport Transfers

Reliable door-to-door transfers for arriving or departing guests. Meet & Greet available at all UK airports.

Sightseeing & Day Tours

Flexible private excursions to iconic destinations: Stonehenge, Windsor Castle, Bath, London City Tours, Cotswolds and more.

Hotel & Group Travel

Pre- and post-cruise stays, multi-stop itineraries, and coordinated transport for groups large or small.

Private Heathrow Transfer to/from Southampton

★★★★★ 71 Reviews |  Badge of Excellence | Southampton, England

Private Stonehenge Tour - London or Southampton

★★★★★ 38 Reviews |  Badge of Excellence | London, England

Gatwick Airport Transfer: to or from Southampton

★★★★★ 13 Reviews | Horley, England



Our Vehicles

Choose from a modern, fully licensed fleet



Cars & Sedans



SUV & MPV



8 Seater minibus



16 seater minibus



First Class Car



SUV & MPV



First Class MPV



52 seater coach

All standard vehicles include

- Daily cleaned interiors
- USB charging ports
- Air-conditioning
- Live tracking & CCTV*

CCTV Issued by local government, not in all vehicles

Upgrades

- Bottled water
- Newspaper
- Food hampers, gifts and other special requests

On Request



How to book



[Open Account](#) □



Christopher

Perfect directions through customs to pickup locations, professional service, fantastic driver, and he even provided walking directions to shopping and restaurants from our hotel.



Create Account

Agents can register for a Cab My Ride account in minutes. Once approved, your profile will be activated with priority rates, commission, and access to our dedicated partner tools.

Book Online

Choose your tour or transfer and customise the journey as needed. All fees and options are displayed upfront, ready for you to confirm instantly.

Return

Easily add return trips or extra legs to your client's itinerary with our "Add Return" feature, perfect for multi-stop holidays and cruise schedules.

Confirmation

Both you and your clients will receive a booking confirmation by email and WhatsApp, including all key travel details.

24 hrs before pickup

We'll send your clients a WhatsApp message with the exact pickup location, driver name, vehicle details, and meet & greet instructions for a smooth, stress-free start.

Driver assigned

For multi-day tours or multi-leg journeys, we'll assign the same driver wherever possible to deliver a consistent, personalised experience for your clients.

Email & Back Office Request

You'll have access to your dedicated account manager and operations team 24/7 you are more than welcome to email or request support at your request.

Commission & Incentives



Commercially Sensitive

[Open Account](#) □



Payment Terms

- Paid monthly via bank transfer
- Commission report issued with full breakdown
- Cancellations deducted automatically
- No commission on no-shows unless fully charged

Booking Methods for Agents

Agents can book via:

- Email
- Portal / web booking link
- API (for big partners)
- WhatsApp for urgent cruise-day requests
- Phone line with priority

Direct Transfers

12% standard commission on all direct transfers made using the online portal
8% standard commission on all direct transfers made using back office

Tours & Excursions

15% commission on all tours and excursions booked via the online or back office.

Volume

For agents with sales over £30,000 GBP per month please contact your account manager for volume commission.

Standard

Fixed commission on any booking. i.e £10 flat fee per booking (any route, any vehicle)

Our Team



Southampton, UK

Meet your team

Every day, we meet travellers from all over the world, cruise guests, families, business travellers, students, locals; and we get to be a part of their journey. That's what makes this more than just transport. Powered by people who care about every journey.



Ayesha

Partnerships Manager



Cecilia

Tours & Partner Executive



Fahad

Customer Support Operations



Mak

Planning & Delivery



Arjan

Director

We've grown by working closely with people and organisations that share our commitment to reliability, honesty, and exceptional service, and we're proud to have you as part of that journey.

Team

**9 in
planning**

Based

**Southampton
UK**

Operating hrs

24/7 • 365

Cab My Ride benefits



Made with agents

UK

Book tours and transfers anywhere in the UK

Commission

Earn uncapped commission on all your bookings.

Performance

Track all your bookings and earnings from your dashboard

Customisation

Don't see what you're looking for, simply request your itinerary and we'll build the product for you.

Success

With over 12,000 cruise and tour transfers completed in 2024, our teams are dedicated to providing the best service in the UK.



[Open Your Account Now](#)

Trust
10+ years
experience

Compliance
All drivers are
insured

Knowledge
Drivers have
extensive
knowledge

Get Started Today!

01 Open your agent account

03 Book your client journeys

05 Request any custom tours or itineraries

[Your Travel Account](#) 





Stonehenge, UK



Windsor Castle, UK



Scotland, UK